

# Using Big Data for Emotionally Intelligent Mobile Services through Multi-Modal Emotion Recognition



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# Outline

- Motivation
- Related Work
- Big Data Architecture
- Prototype Implementation
- Conclusion

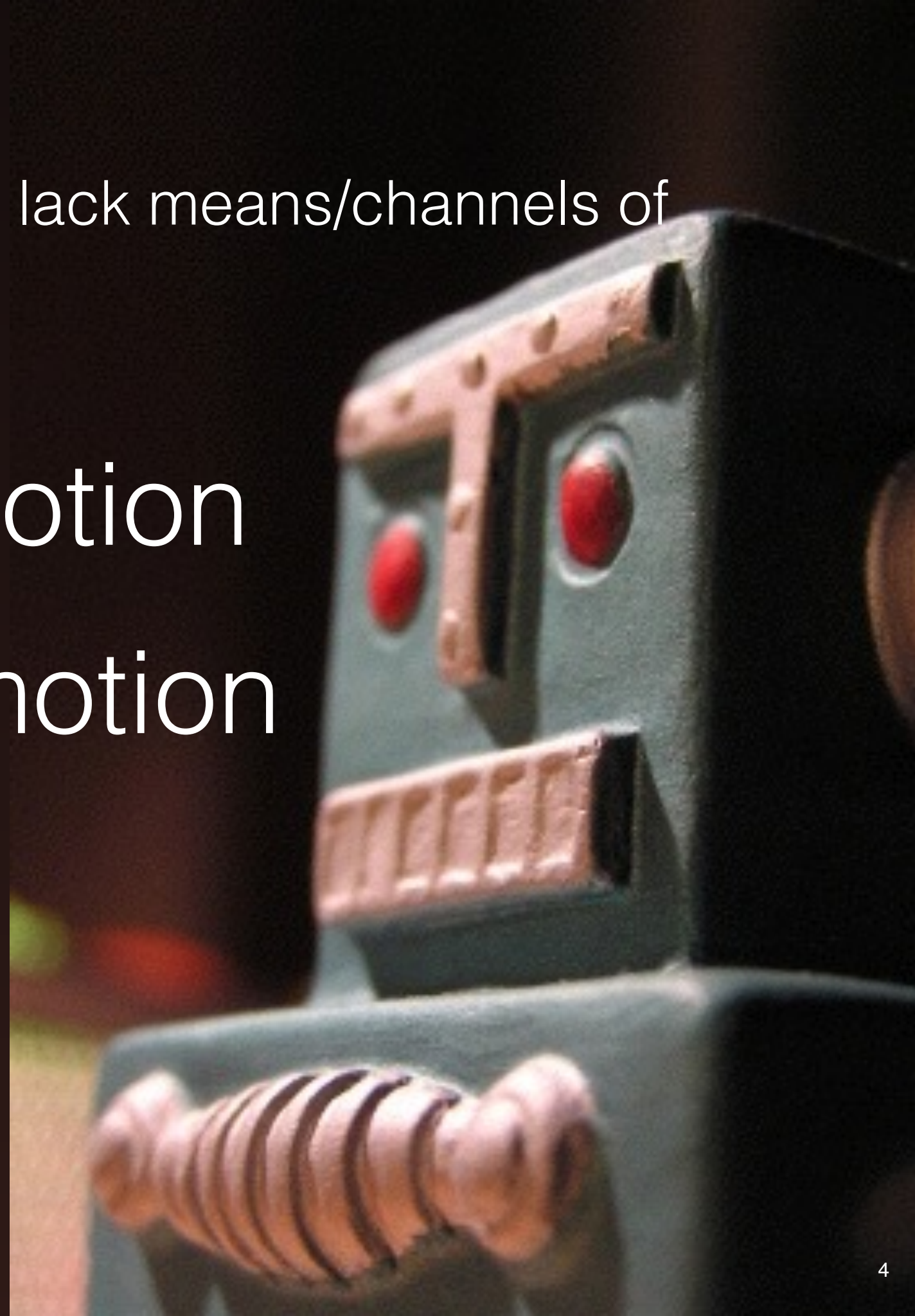
A man in a grey blazer and blue shirt is holding a white-bordered photograph of himself. The photograph shows him with a wide, happy smile. Behind him, on a grey wall, are seven other similar white-bordered photographs of the same man, each showing a different facial expression: furrowed brow, neutral, closed eyes, looking up, looking to the side, shouting with an open mouth, and a slight smile. The man holding the photo is positioned in front of the central one.

human beings are highly **emotional**  
emotion is a **key factor** in human-to-human  
interaction



Computers by default lack means/channels of

**expressing** emotion  
**interpreting** emotion



# Applications?

## Medical

Monitoring  
Treatment Decisions  
Autism?

## (e-)Learning

Presentation Style  
Learner Attention  
Better Feedback

## Monitoring

Car Drivers  
Angry e-Mails  
ATM Disposals  
Call Center

## Entertainment

Virtual Reality Games  
Music / Video Mood

## Law

.at / Supreme Court  
.de / § 244 StPO  
.ch / Court Ruling

## Marketing

Higher Attention >  
Higher Impact  
Mood Dependent

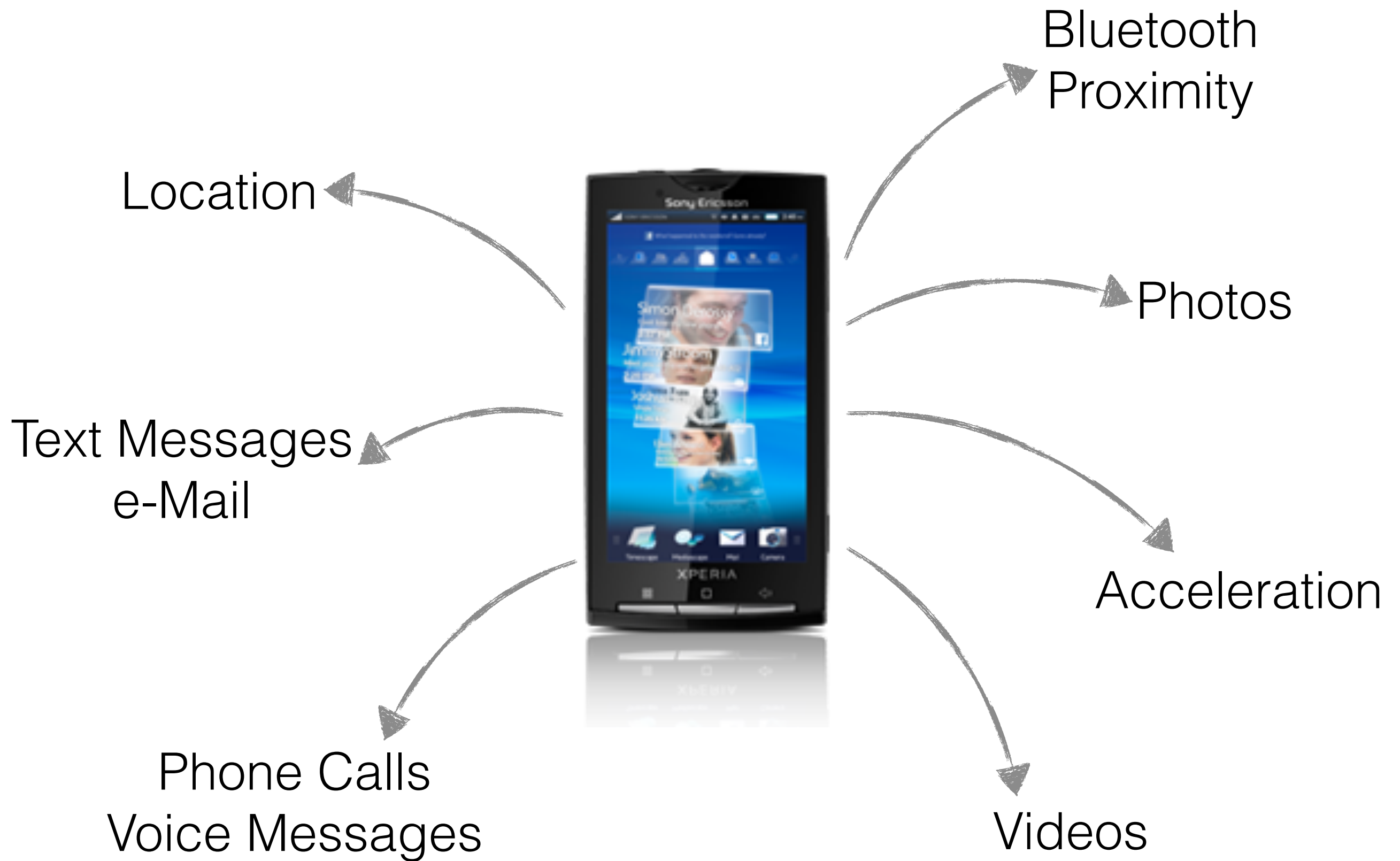


# Multi-Modality of Emotions

Emotion is expressed through  
a wide variety  
of different  
**channels**

facial expressions  
vocal sounds  
gestures  
postures



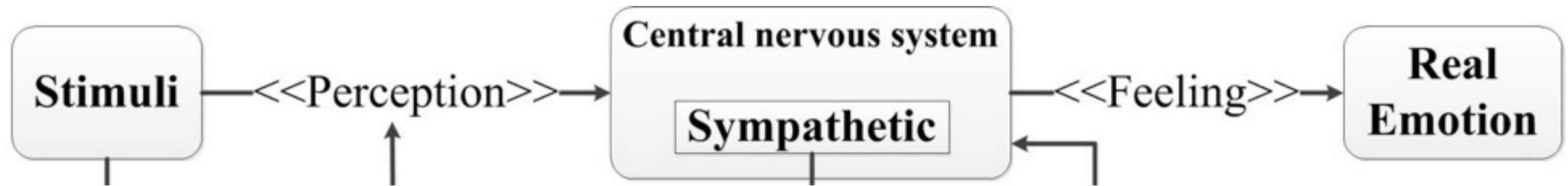


# Sensory data can be used to

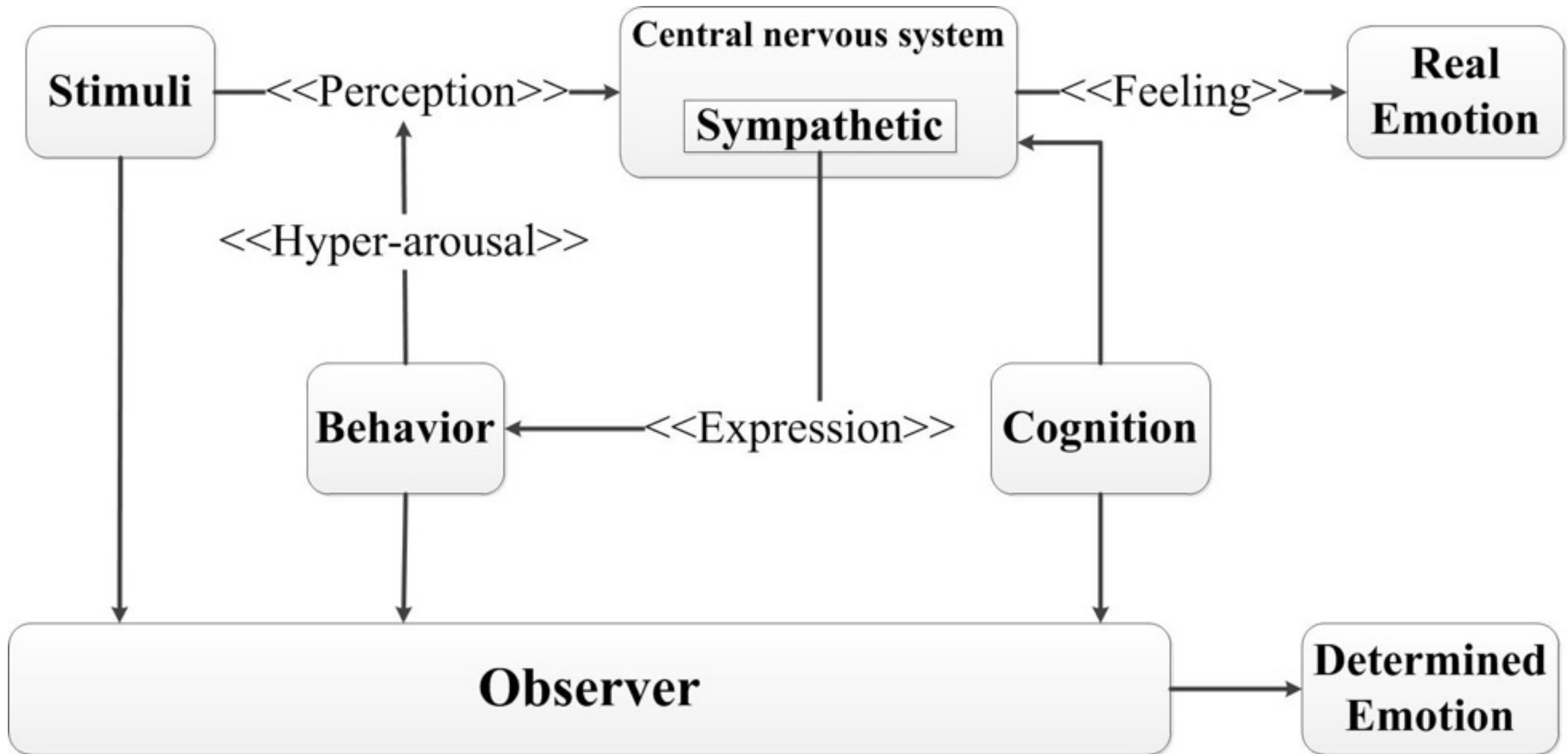
- Derive the users current **context**
  - Who is the user? With whom?
  - Where is the user? In which environment? What are the surroundings? Time of the day?
  - At home? On a bus, car, train? In the street? In the office? In a shop?
- Derive the users current **emotional state**



# Two-factor theory of emotion



# Two-factor theory of emotion



# States of Emotion / Cross Cultures? / How many different?



happy



surprised



fearful



sad



angry



disgusted

C. Potts, "Sentiment Analysis Symposium", San Francisco, Nov. 8-9, 2011.

P. Ekman, "Universals and Cultural Differences in Facial Expressions of Emotions", Nebraska Symposium on Motivation, Vol 19 (1972), pp. 207-283.



$$L = ER(F_1, F_2, F_3, \dots, F_n)$$

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ipsum  
lorem ipsum  
sum  
EM IPSUM

**Textual:** language dependent dictionary, emoticons, imprecisions / sarcasm



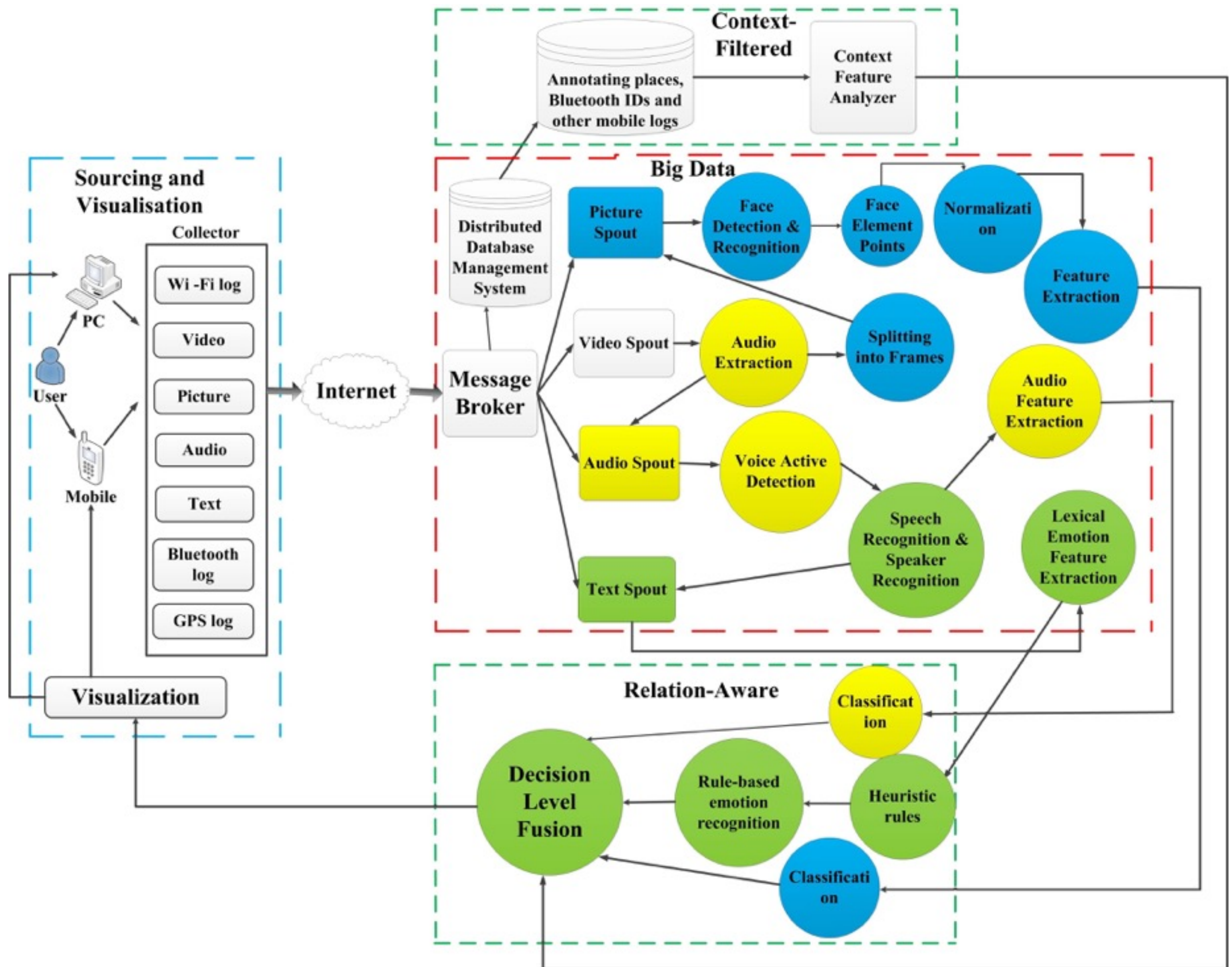
n ipsum  
lorem ipsum  
sum  
EM IPSUM



Label Fusion



Global  
Emotion  
Label





location

text messages, e-mail

photos, videos

voice recordings

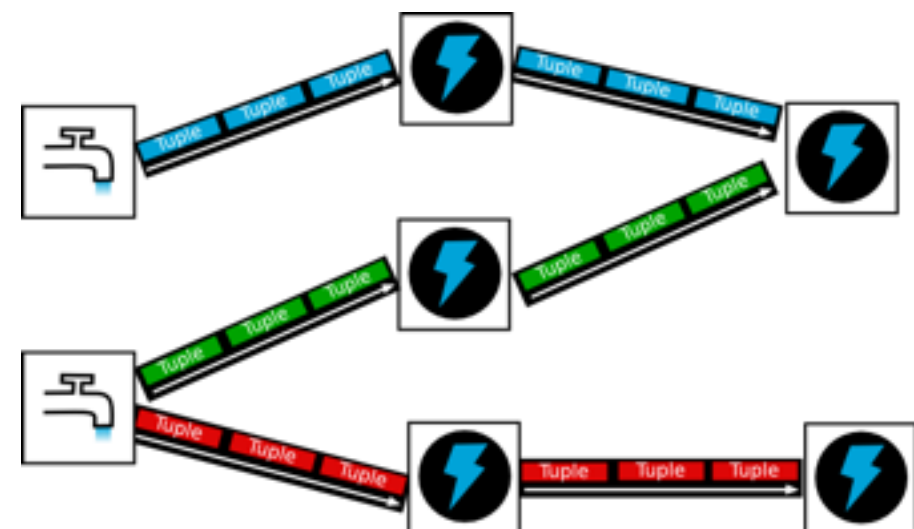
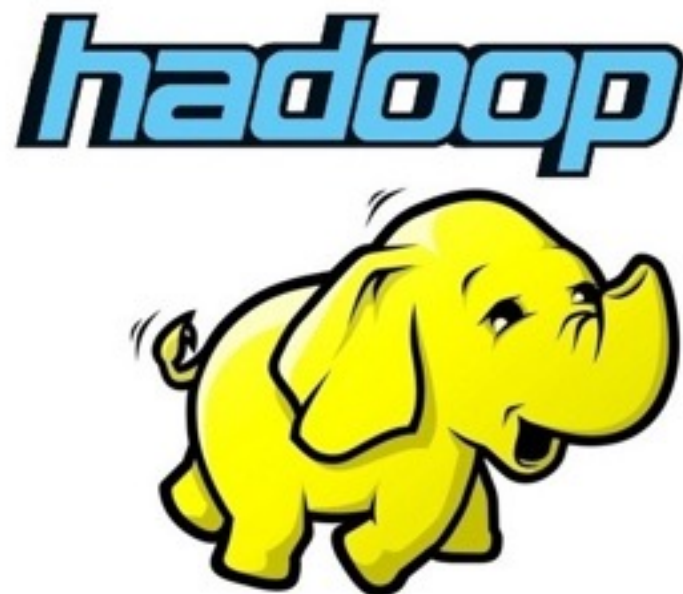
## Sensor Data Retrieval



New data received from funf is

(1) stored on Hadoop DFS  
for distributed processing

(2) generating a processing  
command in Apache Storm



# Pre-Processing



Video data is split into their respective video and audio streams, the video frames are split into individual frames. Those frames are fed back into the picture stream (Xuggler and FFMPEG).



On each picture frame face detection is executed. Each individual frame is fed back into the system for face feature detection (Luxand FaceSDK).





**Acoustic:** yet to be implemented

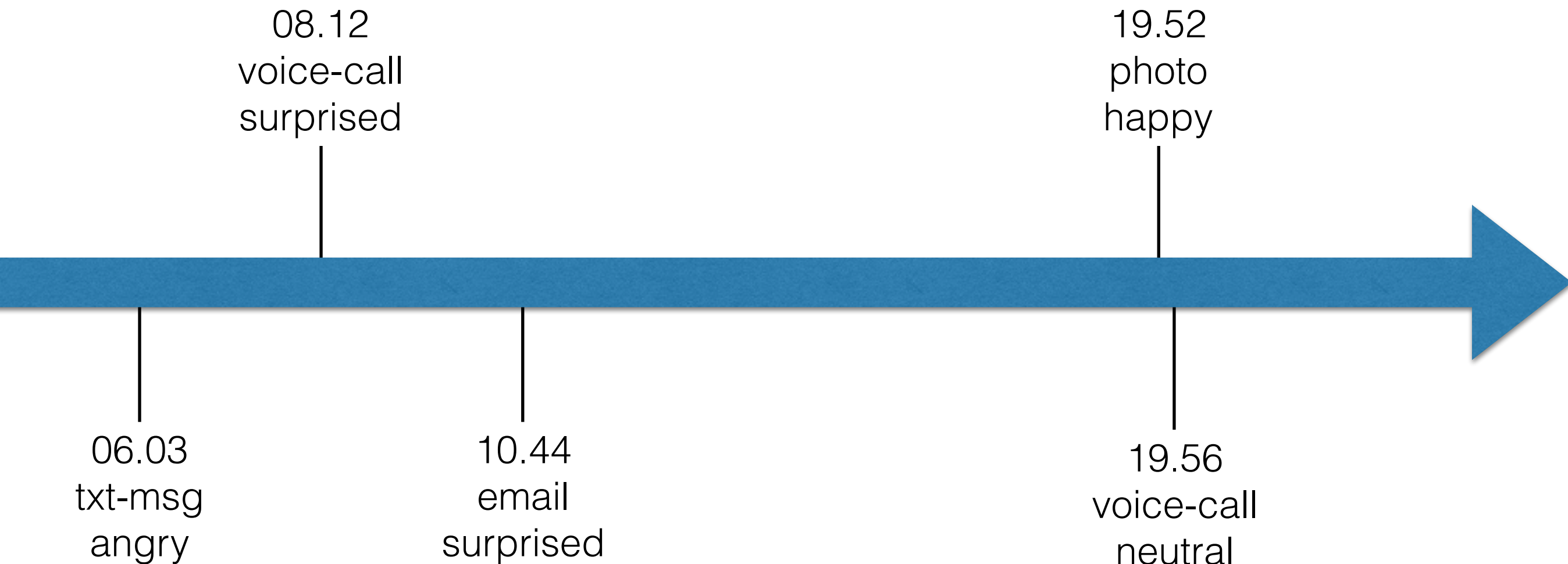


**Facial:** Using Fraunhofer SHORE Demo and eyeris Emovu API for facial emotion recognition

ipsum  
lorem ipsum  
sum  
EM IPSUM

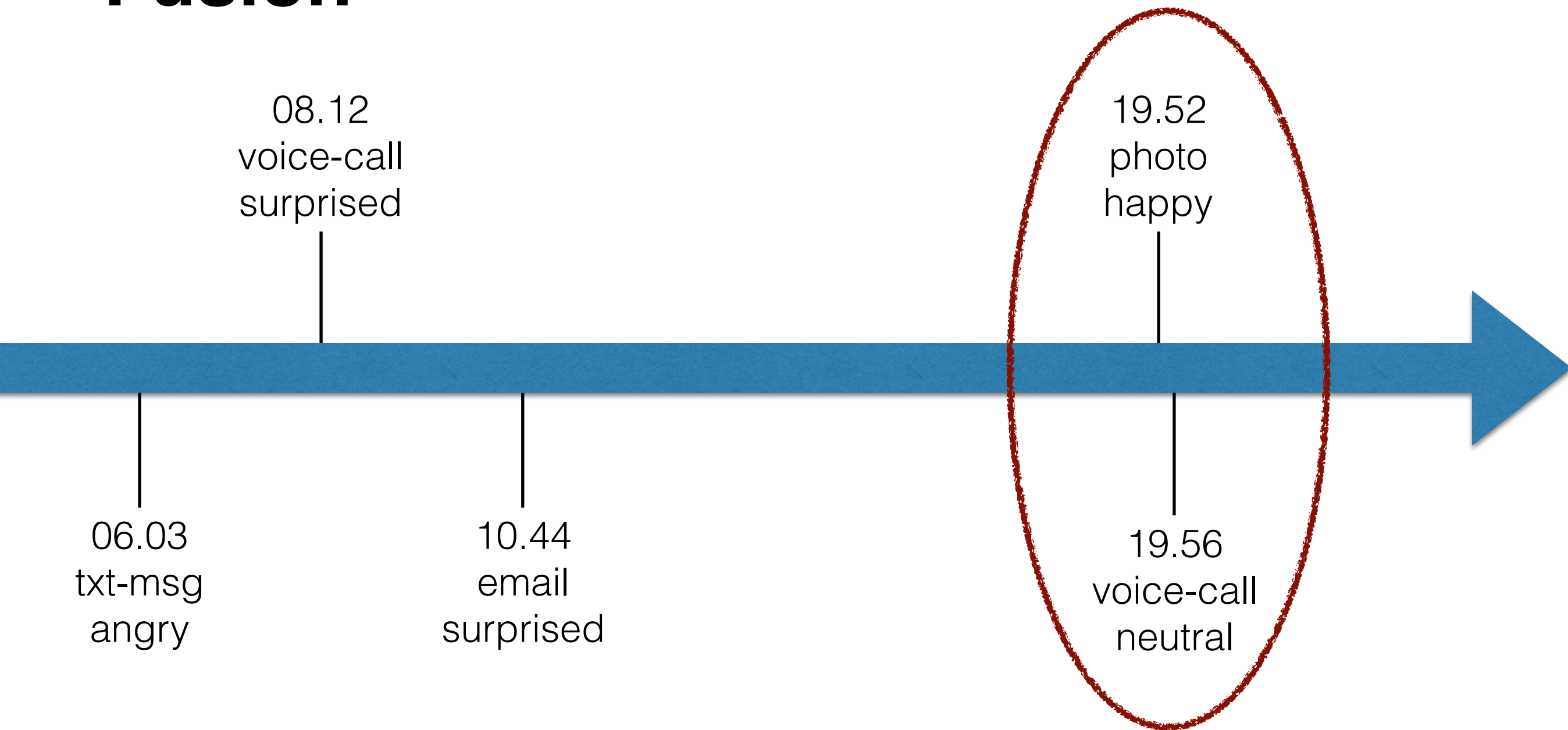
**Textual:** Emotion labels for English language are computed by the Synesketch library and a simple table for emoticons

# Fusion



From the collected data-points it is clear that at most times of the day only a single modality generates an emotion label

# Fusion



For emotion labels in clear proximity simple rules are used for fusion (facial overrules text, state overrules neutral, etc.)

# Conclusions

- Big Data architecture has proven to be scalable for time consuming tasks (pre-processing, assignment of labels) that can be run in parallel
- Results are promising enough to make us believe that one will be able to build emotionally intelligent services in the near future
- Data retrieval is still very clumsy
- Privacy concerns can hinder the success of such systems



# Privacy Concerns

- Very many personal data is collected in a centralised service
  - User needs to have trust in the service
  - Service is a promising target for attackers
- Systems is built in a way such that users easily opt-out (delete all their data)
- System is currently run in a private cloud setup which is completely under our control





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Slides at  
<https://steinbauer.org/>

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